

EEO Public File Report

KFAZ-CA, KMSG-LP,
July 31, 2007-August 1, 2008

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Sales Person	8/01/07	8/20/07	Select Personal	1	0
				Vida en el Valle (Newspaper)	1	1
				Hispanic Chamber of Commerce	1	0
				Walk in (KMSG Website)	1	0
2	Sales Person	9/20/07	10/9/07	Personal Referral	1	0
				Select Personal	1	1
				Walk in (KMSG Website)	1	0
				Hispanic Chamber of Commerce	1	0
3	Sales Person	11/10/07	11/30/07	Personal Referral (former employee)	1	1
				Fresno State Job Fair	1	0
				Heald Business College	1	0
				Walk in (KMSG Website)	1	0
* See Attached List of Recruitment Sources for Contact Information						

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Aug 16 2007	Fresno Hispanic Chamber Business Expo	Business Expo / Job Fair	Co-Sponsor, booth, station material, pamphlets	Melida Saldana / Federico Galindo
2	Sept. 15 2007	Acknowledge contributions of women farm workers	Job Training opportunities Recruit applicants	Present at "General Information Table" with station material, pamphlets	Luz Escartin / Melida Saldana
3	June 3, 2008	Family Day Celebration	Health and Employment Expo. Promote health and employment opportunities	Organizer of Event, booth, station material, pamphlets	Federico Galindo / Luz Escartin / Melida Saldana
4	On going	Greater Fresno Chamber of Commerce – Student Mentor Program	To mentor High School and College students who express interest in broadcasting	Mentor and advise students on broadcasting careers.	Federico Galindo / Luz Escartin
5	Sept 19 2007	Job Fair	Job Fair / Recruit applicants	Co-Sponsor, Booth, station material, pamphlets	Jim Fernandez / Melida Saldana
6	April 16 2008	Job Fair	Job Fair / Recruit applicants	Co-Sponsor, Booth, station material, pamphlets	Luz Escartin / Melida Saldana